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## P R O F E S S I O N A L   E X P E R I E N C E

**ideaBALA Istanbul, Turkey**                      **Management Consultant, PMP**                      *Sept 2005 – Current*  
**Sabancı University, Turkey**                      **Part-time Faculty, CAP Coordinator**                      *July 2007 - Current*

### **Management Consultant in Project Management & Corporate Training**

- Consulting in investment and development projects
- Consulting for Business Simulation Game Applications
- Teaching MBA, EMBA Project Management and Business Simulation Courses
- Program Managing MBA Company Action Projects for Industry-University cooperation
- Corporate Training and Coaching in Project Management
- PMI Project Management Certification Instructor

**MICROSOFT CORPORATION Redmond, USA (MSN)**                      *Aug. 2001- May 2005*

### **Senior Program Manager**

- Managed worldwide technology deployment and upgrade initiatives
- Organization-wide role covering strategy, design leadership, deployment, cross-team collaboration and budget/priority negotiation

**MICROSOFT CORPORATION Redmond, USA (Online Business)**

**Senior Business Manager**                      *Mar. 2000-July 2001*

- Designed and executed complete budgeting cycle with leadership team
- Established pricing and charge-back process
- Owned “Managed Services” budget management
- Established business metrics measurement as decision making model

**ETAP GROUP Istanbul, Turkey (Plastic molding, Display Solutions)**

**Strategy Consultant/ Project Manager**                      *Nov. 1998-Mar. 2000*

- Managed Joint Venture projects in consumer and industrial plastics
- Managed SAP customization and implementation project

**RTC-ETAP Istanbul, Turkey (Turkish-American JV in FMCG Display Solutions)**

**General Manager**                      *Sept. 1997- Oct. 1998*

- Established Start-up Joint Venture headquarters in Istanbul
- Developed customer base for Solution Services and Display Products
- Performed Marketing and Key Account Sales functions

**EFES BEVERAGE GROUP Istanbul, Turkey (*Brewery investment Russia and Romania*)**

**Planning & Budgets Manager / Marketing Lead** *Aug. 1996- Aug. 1997*

- Developed strategic and marketing plans, co-ordinated board approval
- Managed Russia and Romania Investment projects through start-up
- Managed Project Finance with international financial institutions, IFC and EBRD

**COCA-COLA FRANCHISE BOTTLER TURKEY & ROMANIA Izmir, Turkey**

**Strategic Planning Manager/ Project Manager** *Feb. 1991-Aug. 1995*

- Managed operational and financial improvement projects e.g. Pre-sell Distribution, Pricing & Packaging, Activity Based Costing, BASIS IT, Company Valuation & Merger
- Developed and managed Strategic Planning, Budgeting, Pricing systems
- Managed Bottling Investment Projects in Romania from feasibility through operations

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E D U C A T I O N

**Georgia State University** Atlanta, GA, USA *Sept. 1995- Aug. 1996*  
PH.D. LEVEL POST-GRADUATE COURSEWORK IN STRATEGIC MANAGEMENT

**University of Hull** Kingston Upon Hull, England *Sept. 1989-Sept. 1990*  
M.Sc./M.B.A. MAJOR IN FINANCIAL MODELLING & COMPUTER SCIENCE

**Middle East Technical University** Ankara, Turkey *1985-1989*  
B.SC. INDUSTRIAL ENGINEERING

**American Collegiate Institute** Izmir, Turkey *1978-1985*  
SECONDARY SCHOOL DIPLOMA IN ENGLISH MEDIUM CURRICULUM

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C E R T I F I C A T I O N S / T R A I N I N G

Project Management Institute, Certified PMP  
Microsoft Certified Systems Engineer, Windows 2000, Server 2003  
ITIL Management Certification, 2005  
Completed certification training in CCNA, MS Project Server, Microsoft Office Suite  
Experience in Financial Models, Decision Tools, Integrated Solutions

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I N T E R E S T S

History of Civilization, Current Politics  
Historical Novels, Contemporary Literature and Poetry  
Motorcycles, Sailing, European Soccer Leagues