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Since 2004 Günizi Kartal has been a faculty member at Boğaziçi University, where she works as an assistant professor in Educational Technology at the School of Education. She has offered courses on:

1) Instructional technologies and materials development
2) Technology–integrated curricula, multimedia learning, and production of educational videos
3) The practice of teaching and school experience in a technology environment.

She earned her doctorate degree at Teachers College, Columbia University, in Language, Literacy and Technology. She worked as a graduate research associate at IBM's T.J. Watson Research Center in New York, where she collaborated with researchers, teachers, and administrators in a variety of schools and literacy centers around the United States, as part of a project that focused on the educational use of speech recognition technology.

Her research interests include innovative technologies in education and training, technology-integrated curricula, as well as design and development of computer technologies for early reading, including the use of speech recognition for reading practice.